

**Appendix one
Community Strategy**

Communications media plan for HSP Community strategy

This is a draft plan written to support the consultation plan and to help engage residents in the development of the strategy.

Haringey People and the web will form a major part of the communications plan

Media	Activity	Responsibility
HSP Web site	Publish events list as opportunities to comment, Ask for feedback as per postcard continually update	JWG/AQ
Haringey People June issue	Heads up announcement – watch this space	CW
CVS Newsletter	Asking for comment	JWG/CW
HSP Web site	Continually update with events list and some samples of feedback received	
Local papers – June/July	Photography competition asking young people to send in their photos of things they would like to see in the borough or things from other places that would make Haringey better	JWG/JR/CW
Haringey People July Issue	Watch out for Have your say Haringey –shaping a bright future events and displays throughout the summer	JWG/JR
HSP Web site	Report Amalgamated responses to consultation	JWG/AQ
Haringey People Dec Issue	Précis of draft CS and how to get full copies, opportunity for feedback on draft	JWG/JR/CW
Haringey People April issue	Precis of final and opportunity for partnership working together piece	
HSP Web site	Draft report for stage two consultation Invitation to response	JWG/AQ

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